



Jarden Jrandeur
FALL 1959 Spring 1960

AARS

INTRODUCING THE THREE
ALL-AMERICA ROSE SELECTIONS
OF 1960

ALL 3 **\$7.50** 3 of Each **\$21.75**

► GARDEN PARTY. Everblooming Hybrid Tea (Pat. 1814). Magnificent new introduction with large, shapely blooms of creamy ivory flushed apple-blossom pink at each petal's edge. Long, strong stems. Strong, free-blooming plant.

Each \$3.50 3 for \$9.30



P. O. Box 3338 Tyler, Texas







ARP SELECTS 9 WINNERS



WHITE KNIGHT

(Plant Pat. 1359). Magnificent new satiny white rose, well-formed, fragrant buds and blooms. Glossy green foliage.

Each \$3.00, 3 for \$7.95

MOJAVE

(Plant Pat. 1176). All the warm tints of a desert sunset are combined in this prizewinner - glowing apricot-orange, nasturtium-red, scarlet and vermillion. Double fragrant flowers. perfect for cutting. Tall plant. Each \$2.75, 3 for \$7.20

CHRYSLER IMPERIAL

(Plant Pat. 1167), Smashing, rich crimson, and lustrous garnet in the depths of the high-centered bloom. Each \$2.50, 3 for \$6.60 Sturdy stems, compact plant, often a prizewinner.



ARP SELECTION OF 9 ALL-TIME GREATS (Singly, \$23.25) AARS OFFER \$20.45 ALL NINE **POSTPAID** Double Shipment, Special . . \$40.00



NOCTURNE

(Plant Pat. 713). Fragrant dark red with maroon shadings. Strong growing, bushy, upright, produces many flowers. The stems long, foliage large and lux-Each \$2.25, 3 for \$6.00 uriant.



FORTY-NINER

(Plant Pat. 792). Well-shaped flowers, mildly fragrant, with 25 to 40 firm petals. Outside of the petals is yellow, inside fire-wagon-red. Vigorous, 3 to 4foot plant. Each \$2.50, 3 for \$6.60

ADDITIONAL Outstanding ROSES

NOT ILLUSTRATED IN THE CATALOG

HYBRID TEA ROSES

American BeautyEach \$1.50, 3 for \$3.90 Cupped blooms of crimson-carmine
Ami QuinardEach \$1.25, 3 for \$3.15 Deep velvety red; fine fragrance
Betty Uprichard Each \$1.25, 3 for \$3.15 Outside of petals carmine, inside silvery salmon.
Blanche Mallerin (Pat. 594) Each \$2.00, 3 for \$5.25 Large satiny-white fragrant blooms.
Burnaby (Pat. 1314) Each \$2.50, 3 for \$6.60
Tapered buds, light clear yellow blooms. CaledoniaEach \$1.35, 3 for \$3.70
High centered snowy-white blooms. Christopher Stone Each \$1.25, 3 for \$3.15
Vivid scarlet-crimson fragrant flowers. Dainty BessEach \$1.35, 3 for \$3.70
Single 5 petaled rose of shell-pink. Diamond Jubilee (Pat. 824) Each \$2.25, 3 for \$6.00
Glowing buff-orange high-centered blooms. Edith Nellie Perkins Each \$1.35, 3 for \$3.70
Outside cerise-orange, inside salmon-pink. Enchantment (Pat. 737)
Enormous blooms of peach-pink. Fran Karl Druschki
Perfectly formed pure-white blooms. Golden Scepter (Pat. 910)
Unfading rich golden yellow. GrenobleEach \$1.25, 3 for \$3.15
Fragrant flowers of carmine-red. Wathering T. Marshall (Pat. 607) Fach \$1.85, 3 for \$4.85
Clean sparkling pink. Konigin Luise Each \$1.35, 3 for \$3.70
Fully double, large white flowers. Lady Elgin (Pat. 1469) Each \$2.50, 3 for \$6.60
Exciting blend of orange-apricot Linda Porter (Pat. 1507)
Light pink blooms of fine form. Living (Pat. 1463) Each \$2.50, 3 for \$6.60
Blazing orange-red streaked with copper. Love Song (Pat. 1360) Each \$2.50, 3 for \$6.60
Salmon pink, light yellow reverse.
Lowell Thomas (Pat. 595). Each \$2.25, 3 for \$6.00 Vibrant chrome-yellow.
McGredy's SunsetEach \$1.50, 3 for \$3.90 Orange yellow overlaid with salmon-flame
Mrs. P. S. du PontEach \$1.50, 3 for \$3.90 Golden yellow blooms, fine fragrance
New Yorker (Pat. 823)
President Eisenhower (Pat. 1217) Each \$2.25, 3 for \$6.00 Unfading flowers of rich rose-red.
Rex Anderson Each \$1.50, 3 for \$3.90
Exhibition size ivory-white blooms. Rouge Mallerin Each \$1.35, 3 for \$3.70
Rich brilliant red, Damask fragance. Rubaiyat (Pat. 758) Each \$1.85, 3 for \$4.85
Fragrant, rich, crimson-red.
Show Girl (Pat. 646) Each \$2.25, 3 for \$6.00 Long lasting blooms of deep pink.
Syracuse Each \$1.25, 3 for \$3.15 Full, double flowers of scarlet-crimson.
The Duke (Pat. 1522)Each \$2.50, 3 for \$6.60 Cerise rose, with reverse silvery pink.
Zulu QueenEach \$2.50, 3 for \$6.60 Velvety-petaled blooms of dusky deep maroon.
Actacta-betated proguing of aggra, acob maroom

GRANDIFLORA ROSES

Fach \$1.50, 3 for \$3.90 Buccaneer (Pat. 1119) Each \$2.50, 3 for \$6.60 Cupped blooms of clear sunshiny yellow.

FLORIBUNDA ROSES

THOMBOUDH HOBES			
Cecile Brunner Each	\$1.75,	3 for	\$4.65
Perfect blooms of dainty pink.			
Donald Prior Each	\$1.50,	3 for	\$3.90
Semi-double, bright scarlet.			
Else Poulsen Each Single bright rose pink.	\$1.35,	3 for	\$3.70
Gold Cup (Pat. 1683) Each	\$2.50,	3 for	\$6.60
Clusters of unfading golden yello			
Golden Salmon Each	\$1.25,	3 fo:	r \$3.1 5
Huge trusses of salmon-orange.			
Goldilocks (Pat. 672) Each		3 for	\$4.65
Golden yellow blooms in sprays			
Ideal Each Very dark velvety crimson.	\$1.25,	3 fo	r \$3.15
Improved Lafayette Each	\$1.35,	3 fo	r \$3.70
Glowing red, suffused crimson.			
Jiminy Cricket (Pat. 1346) Each	\$2.00,	3 to:	r \$5.25
Coral-orange fragrant blooms.	40.00	0 1	4
Lavender Pinocchio (Pat. 947) Each	\$2.00,	3 10	r \$5.25
Smoky pink lavender blooms.	***		
Ma Perkins (Pat. 1143) Each Sparkling coral-pink.	\$2.00,	3 10	r \$5.25
	***	0 (-	
Orange Sweetheart (Pat. 1155)		3 10	r \$5.25
Pinkie (Pat. 712) Each		0 1	
Dainty fully-double light pink,	\$2.00,	3 10	r \$5.25
	clor	0 4-	. #2.70
Red RipplesEach Wavy-petaled, bright red.	\$1.35,	3 10	r 53./U
	60 50	2 10	- 60 00
Texan (Pat. 1471)	" Д2.3U,	2 10	1 30.00
White Bouquet (Pat. 1415)	62 50	3 fo	- ee en
Semi-double white, yellow stamen		0 10	. 90.00
benn-double winte, Jenew Stamen			

CLIMBING ROSES
Cl. Cecile Brunner Each \$1.75, 3 for \$4.65 Perfect dainty pink blooms.
Cl. Etoile de Hollande Each \$1.75, 3 for \$4.65 Climbing form of Etoile de Hollande (See pg. 9)
Cl. Goldilocks (Pat. 1090)
Cl. Mrs. P. S. du Pont Each \$1.75, 3 for \$4.65 Rich yellow; vigorous plant.
Cl. Poinsettia Each \$1.75, 3 for \$4.65 Climbing form of Poinsettia (See pg. 6).
Cl. Radiance Each \$1.50, 3 for \$3.90 Climbing form of Radiance (See pg. 6).
Cl. Red Talisiman Each \$1.75, 3 for \$4.65 Cerise-red flowers, strong stems.
Cl. Summer Snow Each \$2.00, 3 for \$5.25 Handsome clusters of glacier-white.
Cl. White American BeautyEach \$1.25, 3 for \$3.15 Large pure white blooms.
Dr. J. H. Nicolas Each \$2.00, 3 for \$5.25 Deep rose-pink, Very fragrant.
Dream Girl (Pat. 643) Each \$2.25, 3 for \$6.00 Splendid salmon-pink blooms.
Gladiator (Pat. 1524) Each \$2.75, 3 for \$7.20 Bright scarlet, shaded soft red.
New Dawn Each \$2.00, 3 for \$5.25 Delicate appleblossom-pink.
Paul's ScarletEach \$1.35, 3 for \$3.70 Semi-double scarlet red.

ABOUT THE ARP GUARANTEE

If given normal minimum garden care...(not when hired man plants upside down, or sets bushes in rock at lakehouse visited twice a year, or drouth brings water rationing and zero soil moisture)...every rose must bloom, true variety. Refund or replacement is your option. Return of perishable merchandise is unnecessary expense.

Acknowledgment card and shipping notices are mailed.

WHEN COMPLETE

Original order as a checklist is returned to you in the shipment. If incomplete, it follows with mailed refund. If correspondence is necessary, inclose order copy if it is handy.

YOUR NURSERYMAN

Your garden center or landscape architect can supply you with Arp-grown roses every season. Firms serving you should send early reservation for stock (bareroot for direct planting, packaged for sales display, or Spring-flowering in containers).

R. MULTIFLORA JAPONICA

Understock is fibrous, thrifty, black-spot resistant. Texas Wax or R. Canina by comparison is a thorny, unproductive bramble without root balance, and undependable host plant discarded by propagators many years ago. It is not a preferred stockplant in any major rose nursery, and is not believed the solution to gardening problem in Gulfcoast crawfish soil and humid atmosphere. Raised bed for drainage and timely spray for blackspot are more likely aids.

PERFECTION OF FLOWER

Depends on healthy foliage. First rose garden requirement, the control of defoliating blackspot, is Manzate spray after rain, or weekly until hot, dry weather. Keep foliage on bushes if you would have Spring-to-Winter rewards for your investment. Your friends will multiply. Tourists will hunt your garden. There is a lot of personal satisfaction in growing roses, the world's favorite flower, 4 to 1.

AMERICAN ROSE SOCIETY

Invites your membership, provides news, information and fellowship. Send \$5.50 annual dues to 4048 Roselea Place, Columbus 14, Ohio; receive American Rose Annual and monthly American Rose Magazine, plus other services.

FLOWERING PLANTS -

Growing in containers, enable planting in garden in late Spring or Summer. Weighing about 15 pounds, Arp-potted, well rooted, heavy foliage bushes of selected varieties are ready in April at the Arp Garden in Tyler, or your area nurseryman can order direct truck delivery. The cost: about 25c more than dormant plants cataloged.

ALL AMERICA SELECTIONS

Tested in 23 well-located trial gardens, and scored by experts, the best graded new roses win All America awards. Public gardens in 120 cities have annual demonstration plantings. You can be your own All America Rose Judge, rating varieties on official qualities: Novelty, difference from other roses; Vigor, endurance; Habit, shape; Resistance, to disease; Foliage, texture and size; Abundance, of flower; Bud, shape, size; Flower, size and beauty; Substance, endurance of petals; Color, opening; Color, finishing; Fragrance, desirable scent; Stem, length and strength. Excellence of these in many geographic environments wins the green and white tag, the AARS trade mark.

ROSE GRADES AND PRICES

American Standards for Nursery Stock are familiar to members of American Association of Nurserymen and to ethical growers, regardless of area of production (which makes less difference than consumers are led to believe). Minimum marketable is No. 2 common variety with no warranty selling this year singly packed $59 \, \phi$, 2 for \$1.00. If cheaper, beware. Stronger plants with record of proper cultivation, feeding, harvest, grade, refrigeration, label, pack, and distribution will be priced upward from there.

Condition of plants is more important. Buy packaged roses locally within two weeks of delivery from nursery. Wax doesn't kill, but overexposure will.

Your area nursery can obtain the same good quality rose as used in your Arp order. Some grading refinements are permitted with a few "tender" varieties, but the minimum No. 1 hybrid-tea bush will have 3 strong canes, two 18 inches and up. Floribunda varieties carry an extra cane, shorter and lighter, while Climbers are graded longer and heavier. Further pruning is essential in most planting procedures, so prepruning as a shipping service without misrepresentation is a legitimate nursery practice.

Nursery employees and supervisors are as human as their errors. The best advertisement is a successful garden. If your shipment contains a small bush or a wrong one, Arp wants to know and to replace, refund or adjust promptly. You're paying for it. Accept no less. But don't expect it if you pay less.

MINIATURE ROSES

Direct from Ohio Grower EACH \$1.25, 3 for \$3.25, Postpaid

(Not illustrated, these choice varieties available January 15)

Red — **Centennial Miss** (pat. 1301). Vigorous, free-flowering fully double, glowing crimson with claret tones; a showy variety.

Pink — **Pink Joy** (pat. 1378). Beautiful, long rose-red buds opening to glowing pink blooms with center of salmongold.

White — **Frosty** (pat. 1412). Delightfully fragrant, nearly perfect pure snow blooms mark this loveliest of the white miniature roses.

Yellow — **Jackie.** Superb yellow buds become very double and fragrant flowers on sub-zero hybrid, extra hardy plant.

Bi-Color — **Presumida.** A baby Talisman, recent introduction of bright orange, gold and salmon coloring, like Talisman in bud and flower.

ONE EACH OF ALL FIVE, \$5.50, Postpaid

Miniature Roses are easy to grow, winter hardy, and can be used as pot-plants in a sunny window. They are not year-round house plants and should be given a rest out of doors in the Fall. They are mailed in dormant condition, cut back to about 2," with about $\frac{1}{2}$ of the soil from a $\frac{2}{2}$ " pot removed. They are wrapped in wet sphagnum moss and wax paper. On delivery they should be re-potted in 3" or larger pots at 60° inside. They can be forced into bloom in 6 to 8 weeks. Miniature roses require only an ordinary soil which will grow other plants with a pH of about 6.5. Regular feeding and care as for large roses is desirable and rewards the gardener for his efforts.

CLUB PROGRAMS: 35 mm. kodachromes of general interest, rose field cultivation, varieties close-up, Texas Rose Festival, with commentary for slide presentation; plus 16 mm. color sound movie on All-America Rose Selections loaned free if date is open.



10 ARP-GROWN ROSES

FOR MAXIMUM FLOWER ARRANGEMENT MATERIAL FROM JUNE 'TIL FROST, ORDER 3 OR 4 OF A KIND

↑ TALISMAN. Brilliant red and gold buds, opening to well-shaped blooms of scarlet-orange and rich yellow. Fragrant flowers of medium size. Leathery, shining foliage. Each \$1.25, 3 for \$3.15



TALISMAN



GOLDEN CHARM

♦ GOLDEN CHARM. An exquisite rose of bright butter-cup-yellow, drenched with delightfully sweet perfume. The buds, opening to long-lasting flowers on splendid bushes, have made it one of the best sellers.

Each \$1.25 3 for \$3.15

* RADIANCE. The standard American pink rose. Commonly know as the "beginner's rose" because it has been the means of introducing thousands of home gardeners to the hobby of rose growing.

Each \$1.25, 3 for \$3.15



◆ POINSETTIA. This free-blooming rose brings the brilliance and glowing red of the Christmas poinsettia. As the bud opens, the petals curl back to make a starpointed flower. Good grower, fine for cutting.

Each \$1.35, 3 for \$3.70

PICTURE. Perfect pink buds and flowers with warm rich salmon undertones. Heavily petaled, substantial and long lasting, with sweet tea fragrance. Plants are healthy and produce continuously.

Each \$1.35, 3 for \$3.70

THE FIRST COLLECTION FOR EVERY GARDEN

DELIVERED GUARANTEED THE BIG BEAUTIFUL TEN ON THESE TWO PAGES ALL NO. 1 GRADE, OF COURSE.

SAME ASSORTMENT No. 1 1/2 GRADE: \$7.95



RED RADIANCE

PRESIDENT HERBERT HOOVER. A combination of cerise-toned orange, scarlet and yellow. Large, open flowers with 25 petals and rich spicy perfume. Unusually tall, well-branched plant, with strong cutting stems.

Each \$1.50, 3 for \$3.90

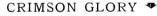


THE DOCTOR

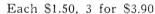
ECLIPSE. A top, all-purpose > yellow rose for all parts of the country. Slim, tapering buds open to brilliant golden yellow blooms. Throughout the season the plant gives fresh, new buds as fast as the old ones open. The plant has rich, heavy, attractive foliage.

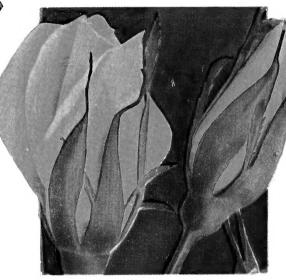
is a bright cerise-red. Each \$1.25 3 for \$3.15

> Each \$1.50 3 for \$3.90

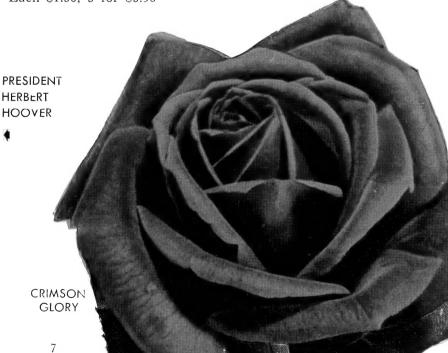


Velvety rich crimson, very fragrant and reliable. The beautifully furled blooms are held proudly erect on vigorous plants. New crimson varieties must be extra good to beat Crimson Glory.





ECLIPSE





McGREDY'S YELLOW

KAISERIN AUGUSTE VIKTORIA

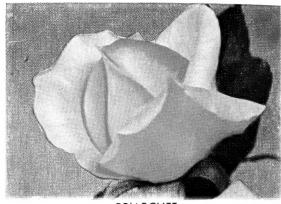
CONDESA DE SASTAGO

Another All-7in

GREAT NAMES IN BLUE RIBBON ROSES. TRULY GREAT SELECTION OF MOST-PLANTED, MOST-WANTED OUT OF 5,000 VARIETIES, LIKE OTH-ERS YOU FIND IN ARP CATALOG OF GARDEN GRANDEUR.

♠ McGREDY'S YELLOW. Popular yellow variety. Soft, unfading clear, pure buttercupyellow. A strong grower and free bloomer, with foliage of holly-like texture.

Each \$1.35, 3 for \$3.70



BRIARCLIFF

low, opening to show an inner face of copperv red. Fragrant, double flowers of cupped form, 50 to 60

Each \$1.35, 3 for \$3.70

petals. Very bushy, free flowering.

BRIARCLIFF. Very long • bud and large, double perfectly formed deep rose-pink bloom, lighter on outer petals, with a touch of citron-green at the base. About 50 petals, fragrant. Strong stems, perfect for cutting. Foliage dark and glossy. Vigorous and free blooming from spring to Each \$1.35, 3 for \$3.70

♦ KAISERIN AUGUSTE VIKTORIA. A strong, healthy grower. Soft pearly white, with a little lemon in the center. Double, fragrant, beautifully formed.

Considered by many to be the finest white



◆ CHARLOTTE ARMSTRONG. Magnificent open blooms of vivid cerise develop from lovely long, carmine-red buds. One of the tallest hybrid teas. Long cutting stems. Handsome disease-free foliage. Each \$2.00, 3 for \$5.25 **CONDESA DE SASTAGO.** Ovoid buds of rich velMULTI-COLORED

ne Arp Collection

ALL 10 No. 1

DELIVERED AND GUARANTEED

OFFER 5-6



EDITOR McFARLAND

COUNTESS

♦ EDITOR McFARLAND.

Perfectly formed, very fragrant blooms of clear brilliant pink, with strong, wiry stems. Plants vigorous and bushy. Each \$1.25, 3 for \$3.15

BETTER TIMES. Prized for its • bright cerise-red color, extra-fine, long pointed buds and long stems. Large high-centered flowers with 40 to 50 satiny petals. Strong, compact plant, blooming very freely from spring through summer. Each \$1.50, 3 for \$3.90

BETTER

TIMES

SOEUR THERESE. Pointed chrome-yellow * buds, marked carmine, rich daffodil-vellow blooms, splendid stems. Fragrant. Bronzy foliage. strong plant. Each \$1.35, 3 for \$3.70

COUNTESS VANDAL.

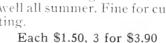
Long, slender buds hold their artistic shape for several days as the petals unfold in a lovely play of coppery bronze, carmine-pink, buff and gold. Ideal for bouquets.

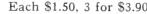
Each \$1.50, 3 for \$3.90

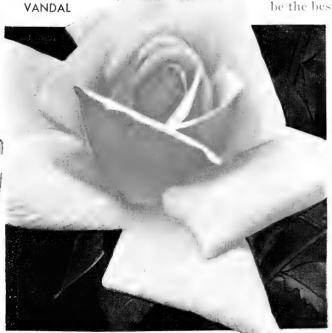
ETOILE DE HOLLANDE. 🖘

Considered by many authorities to be the best of the bright reds. Perfect buds, loose flow-

ers of rich velvety crimson, with true rose fragrance. Strong healthy bush of medium height, blooming well all summer. Fine for cut-







ETOILE DE HOLLANDE





TALL Grandifloras

THE STRETCHY ROSES THAT GROW UP, BLOOMING ALL THE WAY!

PATENTED
ROSES ARPGROWN AND
SOLD UNDER
LICENSE FROM
PLANT PATENT
OWNERS.

The brilliance of a blazing star is found in this marvelous new Grandiflora! Abundant, perfectly-contoured flowers of unusual sunfast currant red open from shapely urnshaped buds. Flowers occur singly on long stems, or in lovely clusters. Deep green foliage, tall plant.

Each \$3.00, 3 for \$7.95



Dark black-red buds open to brilliant red, neatly-formed camellia-like blooms. Color lasts well both as cut flowers and on bush. Delightful perfume. Strong, tall plant produces blooms on single stems or in clusters.

Each \$2.50, 3 for \$6.60



high-centered blooms of splashing scarlet-salmon-orange. Each of the 40-petaled flowers is gorgeous enough to satisfy the most demanding of rose gardeners. Fine vigorous plant, tall-growing, excellent foliage.

Each \$2.75, 3 for \$7.20

FOUR GRANDIFLORA,

Fit For Fairyland
Full of Vitality.
\$9.50

3 of Each—Really a Garden-full Dozen — \$27.50





BEAUTY GROWS AT ARP

1959 ORDER BLANK 1960





Box 3338

TYLER, TEXAS

TIME PAY

PAY PLAN for your convenience, on orders over \$20.00. Pay down 25% of bill; pay remainder in 3 equal installments due in 30, 60 and 90 days; add \$1.00 service charge for each order; and for each \$25.00 of the order over \$20.00, add \$1.00 for time payment cost.

GIFT ORDERS WITH YOUR GREETING OR HOLIDAY CARD ARE A	SPECIALTY	D-4-				
Name of Buyer	Date Ordered					
Street or P. O. Box	Total Ordered \$_					
City, Zone, State	Inclosed	Chec	k M	1.0.	Currency	
		Payment	ARP	RECO	RD	
SHIP TO:		No				
IF NOT SAME AS BUYER'S MAIL ADDRESS		Recorded_				ged
		Filled		Piece	-s	
Signed:	DESIRED SHIPPING DATE (Oct. 15 to Apr. 20)	Mail				
CLOSEST ALTERNATE VARIETY WILL BE SENT IN EVENT OF SHOR UNLESS YOU REQUEST REFUND BY PLACING CHECK MARK I SUBSTITUTION IS ALWAYS SUBJECT TO YOUR APPROVAL.		L ME ON THE PAY		W [
Quan. (ALL ROSE PRICES POSTPAID IN THE U.S.) Total	Quan. VARIETY	NAME	Each	3	Doz.	Total
ROSE COLLECTIONS	RED HYE	RID TEA ROS	SES			
1960 AARS Winners (Page 1) — Garden Party, Sarabande,	Alomo			\$9.20	\$35.70	
Fire King. Value \$8.50.	Alamo Beauty		1.50	3.90	15.60	
All 3 Postpaid \$7.50	Ami Quinard		1.25	3.15	11.75	
3 of Each (Total 9) \$21.75 Queen's Collection (Pages 2 and 3) — Pink Frost, Cherry	Better Times					
Glow, Pink Peace. Lemon Chiffon, Kordes Perfecta.	Charlotte Armstrong		2.00	5.25	21.00	
Value \$14.25.	Christopher Stone		1.25	3.15	11.75	
All 5 Postpaid \$12.50	Chrysler Imperial		2.50	6.60		
2 of Each (Total 10) \$24.50	Crimson Glory		1.50	3.90	15,60	
AARS Offer (Pages 4 and 5)—White Knight, Mojave, Chrysler Imperial, Nocturne, Forty-Niner, Helen Traubel,	Etoile de Hollande		1.50	3.90	15.60	
Peace, Tiffany, Mirandy, Value \$23.25.	Grenoble					
All 9 Postpaid \$20.45	Happiness		2.00	5.25	21.00	
Double Shipment (Total 18) \$40.00	Living		2.50	6.60	26.40	
The Big Ten (Offer 9-0) (Pages 6 and 7) — Talisman,	Mirandy	allowed and the second of the second	2.25	6.00	24.00	
Radiance, Red Radiance, Golden Charm, Picture, Poin-	New Yorker		2.50	6.60	26.40	
setta, The Doctor, Eclipse, Crimson Glory, Pres. Hoover. Value \$13.70.	Nocturne		2.25	6.00	24.00	
All 10 Postpaid \$10.00	Poinsetta		1.35	3.70	13.95	
Arp Collection (Offer 5-6) (Pages 8 and 9) — Editor	President Eisenhowe					-
McFarland, Soeur Therese, Condesa de Sastago, K. A.	Red Radiance	and the second second second and the second	1.25	3.15	11.75	
Viktoria, McGredy's Yellow, Briarcliff, Better Times,	Rouge Mallerin		1.35	3.70	13.95	
Countess Vandal, Etoile de Hollande, Charlotte Armstrong.	Rubaiyat	annagan ili dhinak sasawa ap ili mini ili sasat sa sa dada nyannin 18 da sasarayina birisala	1.85	4.85	18.85	
Value \$14.50.	Syracuse					
All 10 Postpaid \$11.00 4 For Novelty (Offer 60) (Page 10) — Twilight, First Love, Pink Favorite, Alamo. Value \$11.00.	Zulu QueenPINK					
All 4 Postpaid \$9.75	Betty Uprichard		1.25	3.15	11.75	
3 of Each (12 in All) \$28.50	Briarcliff		1.35	3.70	13.95	
Four Grandiflora (Page 11) — Starfire, Montezuma, Roundelay, Queen Elizabeth. Value \$10.75.	Dainty Bess		1.35	3.70	13.95	
All 4 Postpaid \$9.50	Editor McFarland		1.25	3.15	11:75	
Grandiflora Dozen (3 of Each) \$27.50	Enchantment		2.25	6.00	24.00	
Master Floribunda (Page 12) — Fashion, Ivory Fashion,	First Love		2.25	6.00	24.00	-
Red Pinocchio. Value \$6.50.	1		2.75	7.20		
All 3 Postpaid \$5.75	Katherine T. Marsha		1.85	4.85		
Prize Floribunda (Page 12) — Circus, Fusilier, Spartan. Value \$7.50.	Linda Porter		2.50	6.60	26.40	
All 3 Postpaid \$6.75			1.35	3.70	13.95	
"Bloomingest 10" (Page 13)—2 Rosenelfe, 2 Summer	Pink Favorite			6.60		
Snow, 2 Floradora, 2 Pinocchio, 2 Betty Prior. Value \$15.00.	Pink Frost			6.60		
All 10 Postpaid \$11.50	Pink Peace			7.95		
Aristocratic Climbers (Page 14) — Climbing Peace, Climb-	Radiance, pink		1.25	3.15		
ing Crimson Glory, Golden Showers. Value \$7.50.	Show Girl		2.25	6.00	24.00	
All 3 Postpaid \$6.60	The Doctor		1.50	3.90		
Blooming 3 Climbers (Page 15) — Blaze, Climbing Talisman, White Dawn, Value \$5.25.	The Duke			6.60		
All 3 Postpaid \$4.00	Tiffcmy					
- Other -			-			

GUARANTEE: EVERY PLANT MUST GROW THE FIRST SPRING OR ARP REPLACES FREE OR REFUNDS AT PURCHASER'S REQUEST. ORDERS PROMPTLY ACKNOWLEDGED. Foreign rose shipments collect for transportation. Patented varieties

(Over)

Arp-grown, and sold under license from the Plant Patent owners. Nominal (50c per order under \$10.00) handling and shipping charge helps defray mall-order expenses.

FREE, WHILE THEY LAST... Copies of the beautiful Arp rose catalog GARDEN GRANDEUR will be mailed to your good gardening neighbors, relatives or friends whose names and addresses you furnish here or write on separate sheet enclosed.

Quan.	VARIETY NAME		Each	3	Doz.	Total	Quan.	VARIETY NAME	Each	3	Doz.	Total
Hybrid	i Tea Rose, continued						CLIMB	ERS	T1	0	D	m
WHITE							71	I	Each	3 \$4.65	Doz. \$18.60	Total
			2.00	5.25	21.00		Blaze,	Improved	1 75	4.65		
Blanch	ne Mallerinonia			3.70			Cl. Ced	mson Glory	2.50			
Calead	Karl Druschki		1.25	3.15	11.75		Cl. Ch	ile de Hollande	1.75	4.65		
Garde	n Party (AARS 1960)		3.50	9.30	37.20		Cl. Go	ldilocks	2.50	6.60		
Kaiser	in Auguste Viktoria		1.35	3.70	13.95		Cl. Mrs	s. P. S. du Pont	1.75	4.65		
Konigi	n Luise		1.35	3.70	13.95			ace		6.00		
Rex A	Inderson		1.50	3.90	15.60		Cl. Poi	insettia		4.65		
White	Knight		3.00	7.95	31.80		Cl. Rac	diance	1.50	3.90	15.60	
							Cl. Rec	d Radiance	1.50	3.90	15.60	
YELLO			0.50	0.00	00.40		Cl. Re	d Talisman	1.75	4.65		
Burnak	оу		2.50	6.60			Cl. Sur	nmer Snow	2.00	5.25		
	nd Jubilee		2.25	6.00			Cl. Tal	isman	1.50	3.90	15.60	
Eclipse	9		1.50	3.90			Cl. W	nite Amer. Beauty	1.25	3.15	11.75	
Golder	n Charm		1.25	3.15	11.75		Dr. J. 1	H. Nicolas	2.00	5.25		******
Golder	n Scepter	779	1.85	4.85	18.85		Dream	Girl	2.25	6.00	24.00	
	Chiffon—Yellow Rose of			6.60			Gladia	itor	2.75	7.20	28.80	
Lowell	l Thomas		2.25	6.00	24.00		Golder	Showers	2.75	7.20	28.80	
McGre	edy's Yellow		1.33	3.70	13.95		New I	own	2.00	5.25		
Mrs. F	S. du Pont		1.50	3.90			Paul's	Scarlet	1.35	3.70	13.95	
~	The			6.60	26.40 13.95		White	Dawn	2.00			
	Therese		1.35	3.70	10.50							
TWO-	TONE] 25	3.70	13.95							
Conde	esa de Sastago		1.00	3.90	15.60		1	N TREES, Papershell	_	3	10	
Counte	ess Vandal		1.00	3.70			1		Each			
Edith	Nellie Perkins		2.50	6.60	26.40		I	3 ft., Postpaid	2.75	7.70	24.70	
Forty-I	Niner		2.50	9.20	35.70		5 to	6 ft., Express Coll.	4.50	12,70	42.25	
Kordes	s Perfecta		0.50		26.40		8 to	10 ft., Motor Freight Coll	11.50	32.95	106.25	
Lady	Elgin		2.50	6.60	26.40		(DEC. X	N VARIETY WANTED)				
Love	Song		1.50	3.90								
McGre	edy's Sunset		2.75	7.20	28.80							
Mojave	eent Herbert Hoover		1.50	3.90	15.60		1					
Preside	ent Herbert Hoover		1.00	3.15	11.75							
Idlism	ht		2.75	7.20	28.80							
I Willigi	NI		4.75	7.20	20.00		PERSI	MMON TREES			101	
GRĀN	IDIFLORA								Each	3 for	10 for	
			0.50	0.00	00.40			rown Japanese	en on	#E 70	₾17 0 E	
	neer		2.50 2.75	6.60 7.20				3 ft., Postpaid			\$17.95	
Cherry	y Glow		2./3	7.20				5 ft., Exp. Coll. FOB Arp	2./0	7.70	24.70	
Monte	zuma		2./3				Amen	can Seedling				
	elay		2.50	6.60	26.40			3 ft., Postpaid	1.10	3.00	8.95	*********
Round	e (1959 AARS)		3.00	7.95	31.80		1 10	5 ft., Exp. Coll. FOB Arp	1.95	4.95	14.95	
Starrin	e (1939 AANS)		3.00	7.33	31.00		I					
FLORI	IBUNDA						l .	WALNUT TREES				
		Each	3	Doz.	25		Thoma	3 ft., Postpaid	2.70	7.25	23.25	************
Betty	Prior	1.50		15.60				5 ft., Exp. Coll. FOB Arp.		9.70		************
	Brunner - Sweetheart		4.65	18.60				5 II., Exp. Coll. FOD Alp	3.70	3.70	01.70	
Circus			6.60	26.40	50.00		Americ	can Seedling				
	d Prior			15.60	30.00		2 to	3 ft., Postpaid	1 .60	4.70	14.70	
	oulsen		3.70	13.95	24.00		4 to	5 ft., Exp. Coll.	2.20	6.35	20.70	****
Fashio	on	2.00	5.25	21.00			1	SH WALNUT TREES				
Fire K	Ging (AARS 1960)	2.50	6.60	26.40	50.00			3 ft., Postpaid	2.70	7.25	23.25	*******
Florad	lora	1.50	3.90	15.60	30.00		A +0	5 ft., Exp. Coll. FOB Arp.				
	er		6.60	26.40	50.00			U zu, Lap. Com I OD Alp	0.70	5.70	51.70	Market particular and Market and
	ium Red		5.25	21.00	40.00							
	Cup		6.60	26.40	50.00		1		****			
			3.15	11.75	21.50		1					
	ocks		4.65	18.60	35.00					0.05		
			3.15	11.75			· 1	TURE ROSES		3.25		
	ved Lafayette		3.70	13.95			Red	- Centennial Miss				********
	Fashion (1959 AARS)		7.20	28.80			1	Pink Joy				
	Cricket		5.25	21.00				te — Frosty				
	der Pinocchio		5.25	21.00			.					
	erkins		5.25	21.00			Yelle	ow — Jackie				
	ge Sweetheart		5.25	21.00			F. C	olor — Presumida				
	***************************************		5.25	21.00	40.00		1	ure Collection, All 5			5,50	*********
	chio		3.90	15.60							3.00	
	Pinocchio		4.65	18.60				ARP CATALOG TO				
	lipples		3.70	13.95	24.00			FRIENDS:				
	elfe		3.90	15.60			1					an an makada da karina ad ah 100
	ande (AARS 1960)		6.60	26.40	50.00							~~~~~
	in		6.60	26.40								
	ier Snow		3.90	15.60	30.00			AIL ORDERS UNDER \$10.00				
			6.60	26.40	50.00			E ADD HANDLING—PACE	TNG CHA	RGE		
	9		5.25	21.00	40.00			ADD HANDLING-PACE	LING OHA			
Voque					,							

Customer pays transportation only on trees exceeding parcel post limits. Every Arp rose and tree guaranteed to grow the first spring. Any unsatisfactory plant should be held and reported to Arp Roses, Inc., Box 3338, Tyler, Texas, with return of order form for adjustment.



▼ FLORADORA. Sprays of ex-

quisite buds of glowing orange-

scarlet. Double flowers, tall and

Each \$1.50, 3 for \$3.90

FLORADORA

PROUD PROVEN FLORIBUNDAS

♦ ROSENELFE. Double, silvery rose-pink 2½ inches in diameter, in clusters on strong stems. Glossy foliage, bushy, 2-foot plant. Each \$1.50, 3 for \$3.90

SUMMER SNOW. Fragrant, 2-inch fluffy white flowers in clusters of 12 to 15. Light green foliage. A magnificent show.

Each \$1.50, 3 for \$3.90

➤ PINOCCHIO. Great clusters of salmon buds flushed gold at the base, changing to soft clear pink. Fruity fragrance.

Each \$1.50, 3 for \$3.90



2 EACH
The "Bloomingest" 10
\$11.50

⇒ BETTY PRIOR. Large clusters of single, shell-pink flowers with 5 petals. 3½-foot plant, vigorous, always in bloom.

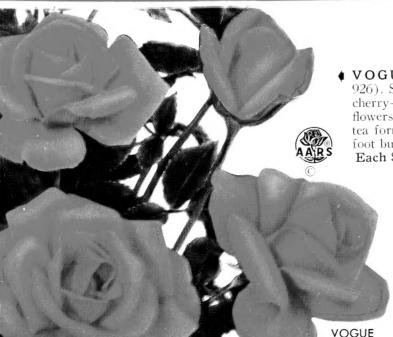
Each \$1.50, 3 for \$3.90



PINOCCHIO



BETTY PRIOR



♦ VOGUE. (Plant Pat. 926). Sprays of fragrant cherry-coral, 3 to 4-inch flowers of refined hybrid tea form. Rich, 2½ to 3-foot bush.

Each \$2.00, 3 for \$5.25

13

▼ GERANIUM RED. (Plant Pat. 811). 4-inch, carnation-like flowers of vivid spectrum-red, rosegeranium fragrance. Compact, healthy.

Each \$2.00, 3 for \$5.25

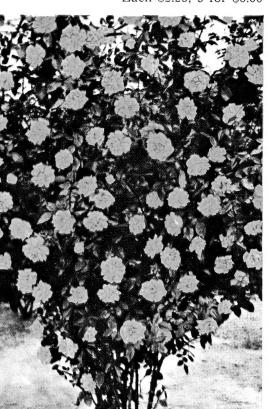




CLIMBING PEACE

(Plant Pat. 932). If you know the famous Hybrid Tea Peace, then you know what Climbing Peace must be! Huge, full, perfectly-formed creamy-yellow beauties with the loveliest of pink-edged petals. Remarkably strong, fastgrowing canes, deep green foliage.

Each \$2.25, 3 for \$6.00



(C)

B

B

CLIMBING CRIMSON GLORY

(Plant Pat. 736) The same beautiful blooms as the Hybrid Tea Crimson Glory growing on a climber! The rich, fragrant, deep crimson flowers are outstandingly appealing. The neat, trim, disease-resistant foliage clothes the vigorous plant with a mantle of rich green. A fine climber in every way.

Each \$2.50 3 for \$6.60

14



GOLDEN SHOWERS. (Plant Pat. 1557). May be grown as a climber, pillar or bush rose. Bears a profusion of pointed buds that open to flowers of hybrid tea size, in a bright canary-yellow. The almost thornless canes are covered with rich green foliage. Blooms intermittently all summer long. Each \$2.75, 3 for \$7.20

Roses-CLIMBING

EXCEEDINGLY VIGOROUS, THRIFTY, EASIEST OF ALL TO GROW IN HOME GARDEN, LANDSCAPE, PARK OR COMMERCIAL BEAUTIFICATION PROJECT. ASK YOUR ROAD COMMISSIONER ABOUT NEW ROADSIDE PLANT-ING, STATEWIDE.

THREE ARISTOCRATIC CLIMBERS -CHAMPIONS ALL

Cl. Peace . CI Crimson Glory . . . 2.50 Golden Showers . . . 2.75 POSTPAID **\$6.60** Singly, Value . . . \$7.50 OFFER 0-1

GUARANTEE

Except for some climbers blooming the second season, every Arp rose is guaranteed to grow and bloom, and every tree to leaf, the spring following planting.

If any fail after normal care (cultural suggestions in each shipment), report by August 1, 1960, and Arp will replace



and **BLOOMING**

All America Rose Selections entry in Festival parade featured Starfire and Ivory Fashion, 1959 Award winners.





MOST RUGGED
RESISTANT
THREE
Postpaid
\$4.00

OFFER C-90

¢ CLIMBING TALISMAN. The world famed Talisman in climbing form. Beautifully formed buds and colorful blooms of scarlet-orange and rich yellow. Wonderful fragrance. Excellent climbing plant.

Each \$1.50, 3 for \$3.90



▲ IMPROVED BLAZE. The one indispensable climber, for no rose can equal its prolific brilliance. Semi-double, flaming scarlet blooms in massive clusters completely cover the vigorous plant making a breathtaking display in Spring and repeatedly during the summer.

Each \$1.75, 3 for \$4.65

WHITE DAWN. >

From late spring to frost it produces hundreds of pure white, completely double blooms resembling gardenias in their waxy form and texture. The shiny, rich green foliage provides a perfect setting for the attractive blooms.

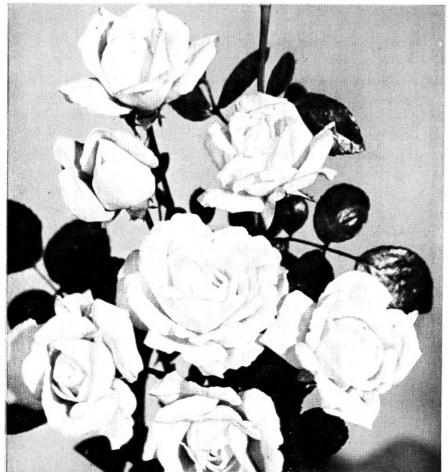
Each \$2.00, 3 for \$5.25



Texas Rose Festival Queen's Court in 1958 included Duchesses Sally Ely and Babs Martin of Tyler.

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OTHER SUPERIOR CLIMBING ROSES

CL. CECILE BRUNNER. Pink. Each \$1.75, 3 for \$4.65 CL. ETOILE DE HOL-LANDE. Red.

Each \$1.75, 3 for \$4.65 CL. GOLDILOCKS (Pat. 1090). Yellow.

Each \$2.50, 3 for \$6.60 CL. MRS. P. S. DuPONT.

Each \$1.75, 3 for \$4.65 CL. POINSETTIA. Red.

Each \$1.75, 3 for \$4.65 CL. RADIANCE. Red. Each \$1.50, 3 for \$3.90

CL. RED TALISMAN.
Red. Each \$1.75, 3 for \$4.65
CL. SUMMER SNOW.

White.
Each \$2.00, 3 for \$5.25
CL.WHITE AMERICAN

BEAUTY. White. Each \$1.25, 3 for \$3.15

DR. J. H. NICOLAS.

Each \$2.00, 3 for \$5.25 DREAM GIRL. (Pat. 043) Pink. Each \$2.25, 3 for \$6.00 GLADIATOR. (Pat 1524). Red. Each \$2.75, 3 for \$7.20 NEW DAWN. Pink.

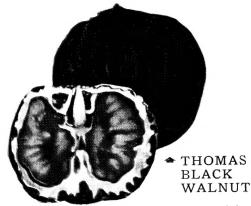
Each \$2.00, 3 for \$5.25 PAUL'S SCARLET. Red. Each \$1.35, 3 for \$3.70



◆ ENGLISH WALNUT. Large, plump nuts, extra-fine quality, from a splendid shade tree. For moderate climates.

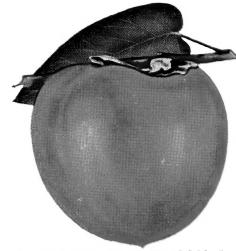
Each 3 For 10 For 2 to 3 ft. (Postpaid) \$2.70 \$7.25 \$23.25 4 to 5 ft. (Exp. Col.) 3.70 9.70 31.70

Productive TREES



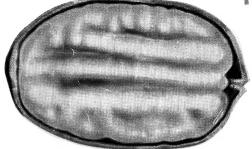
Bears when very young. Nuts of immense size and delicious flavor, thin shells. Each 3 For 10 For 2 to 3 ft. (Postpaid) \$2.70 \$7.25 \$23.25 + to 5 ft. (Exp. Col.) 3.70 9.70 31.70

AMERICAN BLACK WALNUT 2 to 3 ft.(Postpaid) \$1.60 \$4.70 \$14.70 4 to 5 ft.(Exp. Col.) 2.20 6.35 20.70

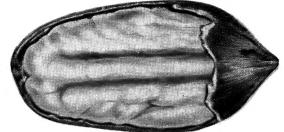


→ JAPANESE PERSIMMON. Improved Variety. Fine eating, large, round red. Each 3 For 10 For 2 to 3 ft.(Postpaid) \$2.20 \$5.70 \$17.70 4 to 5 ft.(Exp. Col.) 2.70 7.70 24.70

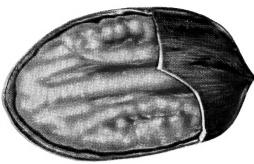
PAPERSHELL PECANS



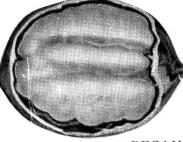
◆ SUCCESS. Large, oblong nuts with thin shells and partitions, 37 per pound, 52 percent kernel. Full, sweet, yellow kernels. Regular, heavy bearer. Valuable eastern variety.



→ WESTERN SCHLEY. 59 nuts per pound, 60 percent kernel. Thin shell, easily cracked. Very prolific, does well over a wide area. Probably more valuable for Texas than Eastern Schley.



◆ STUART. Grown farther north than most kinds. Large, strong tree, large nuts; good quality, 55 per pound, 44 percent kernel. Shell medium thin.



BURKETT. Popular, especially in West Texas. Large nut, thin shell, plump kernel, excellent flavor. 40 nuts per pound, 55 percent kernel. Healthy; regular bearer.

To Improve Pollination Plant Two Varieties.

PECAN PRICES

			Each	3 For	10 For
2	to	3 .:. (Postpaid)	\$ 2.75	\$ 7.70	\$ 24.70
5	to	6 ft. (Express, Collect)	4.50	12.70	42.25
8	to	10 ft. (Motor Freight, Collect)	11.50	32.95	106.25



O. BOX 3338 • TYLER, TEXAS

TREES
SHIPPED
Nov. 1
to
March 15
ORDER
TODAY

► MAHAN. Largest nut, thinnest shell. Bears very young. In some localities may not last as long or fill as well as other varieties, but in other areas it is highly valued.

